



Government of Gujarat

GOVERNMENT ARTS AND COMMERCE COLLEGE, BARWALA

Affiliated by

Maharaja Krishnakumarsinhji Bhavnagar University, Bhavnagar
NAAC Accredited "B" Grade (CGPA-2.37)



Certificate course on

Innovation and Entrepreneurship

Date: 18/12/2025 to 24/25/2025

Organized by

Innovation club and SSIP committee

Motivation:

Honorable Principal:

Dr. kinnariben Pancholi

Course Objectives

By the end of the course, participants will be able to:

- Understand the mindset and process of innovation and entrepreneurship
- Identify problems worth solving and generate innovative ideas
- Convert ideas into viable business models
- Build and validate a Minimum Viable Product (MVP)
- Pitch to investors and stakeholders effectively

What participants will learn

- ✓ Introduction to Innovation & Entrepreneurship
- ✓ Design Thinking Like an Innovator
- ✓ Problem Identification & Opportunity Spotting
- ✓ Idea Generation & Validation
- ✓ Business Model Canvas
- ✓ Minimum Viable Product (MVP) & Prototyping
- ✓ Financial Basics for Start-ups
- ✓ Pitching Marketing & Growth
- ✓ Famous Indian & global case studies
- ✓ Experience sharing by local start-ups founda

Pedagogy & Deliverables

Lecture + Video clips + Group discussion

Interactive workshop + Hands-on exercise

Important Guidelines- 1. Registration is mandatory 2. 100% attendance is mandatory 3. Active participation in all practical sessions is required